Koleman S. Strumpf
Curriculum Vitae, October 2008

University of Kansas
School of Business
Summerfield Hall, 1300 Sunnyside Avenue
Lawrence, KS 66045-7585
Date of Birth: 30 July 1968

Phone: 785-864-7485
Fax: 785-864-5328
E-mail: cigar@ku.edu
Url: http://people.ku.edu/~cigar
Citizenship: USA

Research Interests

Applied Microeconomics, Public Economics, Industrial Organization, Political Economics

Education

Ph.D., Economics, M.I.T. 1995

Dissertation Title: "Essays in Political Economy"
National Science Foundation Graduate Fellowship, 1990-1993
Harvard/MIT RTG Positive Political Economy Fellowship, 1993-1994

A.B. Honors and Distinction, Economics, Stanford University, 1990

Phi Beta Kappa, 1989

B.S. Honors, Biology, Stanford University, 1990

Professional Experience

Primary Employment

7/2006-PRESENT	Koch Professor of Business Economics, University of Kansas School of Business.

Previous Positions

7/2006	Professor, Department of Economics, UNC Chapel Hill
7/2001-6/2006	Associate Professor, Department of Economics, UNC Chapel Hill
9/2001-8/2002	John M. Olin Visiting Associate Professor of Economics, George J. Stigler Center for the Study of the Economy and the State, Graduate School of Business, University of Chicago
7/1995-6/2001	Assistant Professor, Department of Economics, UNC Chapel Hill
1/1997-7/2006	Faculty Fellow, Center for Urban and Regional Studies, UNC Chapel Hill
9/2003-6/2004	Visiting Scholar, Cato Institute, Washington DC
1/1997-7/1997	Senior Fellow, Department of Public Policy and Management, Wharton School, University of Pennsylvania
6/1992-8/1992	Consultant, Central Bank of Portugal; Lisbon, Portugal
6/1989-9/1989	Research Associate, Analytical Support Group, Citicorp; NYC, NY

Honors

Guy O. and Rosa Lee Mabry Best Research Paper Award, KU School of Business, 2008

Research Grants

NIH	"The Behavioral Dynamics of Smoking." (Co-Investigator; Donna Gilleskie Principal Investigator). Grant agency: National Advisory Child and Human Development Council, Ref: 1R01HD42256-01. Grant Date: 7/1/02-6/30/05.
USAID	"Evaluation of Decentralization of Governmental Health Services." (Co-Investigator; John Akin Principal Investigator). Grant Date: 5/1/98-4/30/00.
Latané Fund for Interdisciplinary Research in the Behavioral Sciences	Interdisciplinary research grant. Grant date: October 1997. Grant Period: 1999-2000.
University Research Council	UNC Chapel Hill. Grant Date: 1997. Grant Period: 1997-1999.
Lincoln Institute of Land Policy	"Infrequent Assessments Distort Property Taxes: Theory and Evidence." (Principal Investigator). Grant Date: June 1997. Grant Period: 1997-1998.
RJR Reynolds Fund Award	Junior Faculty Development Award, UNC Chapel Hill. Grant Date: November 1996. Grant Period: 1997.

Editorial Duties

Associate Editor, The Journal of Prediction Markets, 2006-.

Referee/Reviewer:
American Economic Review, American Journal of Political Science, American Political Science Review, B.E. Press Journals, Dutch Technology Foundation STW, Economic Inquiry, Economics & Politics, Economics of Governance, European Economic Review, Games and Economic Behavior, Information Economics and Policy, International Journal of Industrial Organization, International Tax and Public Finance, Journal of Business and Economic Statistics, Journal of Industrial Economics, Journal of Law & Economics, Journal of Law Economics & Organization, Journal of Political Economy, Journal of Public Economics, Journal of Public Economic Theory, Journal of Urban Economics, Mathematical Social Sciences, National Science Foundation, Public Choice, Quarterly Journal of Economics, RAND Journal, Review of Economics and Statistics, Southern Economic Journal, World Bank Economic Review. I have also served as an external reviewer for tenure cases.

Journal Publications

"The Effect of File Sharing on Record Sales: An Empirical Analysis" (joint with Felix Oberholzer-Gee). *Journal of Political Economy*. 2007. 115(1): 1-42.

cited in: *New York Times, Wall Street Journal, Washington Post, Chicago Tribune, Boston Globe,USA Today, Financial Times, Atlantic Monthly,Rolling Stone, ABC Nightline, ABC World News Tonight, CNBC, BBC News, MTV, NPR, Bloomberg Radio*.

"Consumer Demand under Price Uncertainty: Empirical Evidence from the Market for Cigarettes" (joint with Mark Coppejans, Donna Gilleskie, Holger Sieg). *Review of Economics and Statistics*. 2007. 89(3): 510-521.

"The Behavioral Dynamics of Youth Smoking" (joint with Donna Gilleskie). *Journal of Human Resources*. 2005. 40(4): 822-866.

cited in: *Business Week* (4 September 2000).

"Decentralization and Government Provision of Public Goods: The Public Health Sector in Uganda" (joint with John Akin and Paul Hutchinson). *Journal of Development Studies*. 2005. 41(8): 1417-1443.

"Historical Predictions Markets: Wagering on Presidential Elections" (joint with Paul Rhode). *Journal of Economic Perspectives*. 2004 (Spring). 18(2): 127-142.

cited in: *Science* (Vol 305, Issue 5684, 603, 30 July 2004), and for related work *Science News* (Vol 164, No. 16, 251, 18 October 2003).

reprinted in: *Economics of Federalism*, ed. Bruce Kobayashi and Larry Ribstein, 2007. http://www.e-elgar.com/Bookentry_contents.lasso?id=3955.

"Assessing the Importance of the Tiebout Hypothesis: Local Heterogeneity from 1850 to 1990" (joint with Paul Rhode). *American Economic Review*. 2003. 93: 1648-1677.

"Endogenous Policy Decentralization Testing the Central Tenet of Economic Federalism" (joint with Felix Oberholzer-Gee). *Journal of Political Economy*. 2002. 110: 1-36.

"Does Government Decentralization Increase Policy Innovation?" *Journal of Public Economic Theory*. 2002. 4: 207-241.

"Strategic Competition in Sequential Election Contests." *Public Choice*. 2002. 111: 377-397.

"Government Credibility and Policy Choice: Evidence from the Pennsylvania Earned Income Tax." *Journal of Public Economics*. 2001. 80: 141-167.

"Infrequent Assessments Distort Property Taxes: Theory and Evidence." *Journal of Urban Economics*. 1999. 46: 169-199.

"Estimating Presidential Elections: The Importance of State Fixed Effects and the Role of National versus Local Information" (joint with John Phillippe). *Economics & Politics.* 1999. 11: 33-50.

"A Predictive Index for the Flypaper Effect." *Journal of Public Economics*. 1998. 69: 389-412.

Working Papers

"Manipulating Political Stock Markets: A Field Experiment and a Century of Observational Data" (joint with Paul Rhode). June 2008.

"Historical Political Futures Markets: An International Perspective" (joint with Paul Rhode). October 2008. NBER WP #14377.

"Introduction" for special issue of *Journal of Prediction Markets* on corporate applications, October 2008.

"Illegal Sports Bookmakers." February 2003. *under revision*.

"The Effect of File Sharing on Movies" (joint with Felix Oberholzer-Gee and Johan Pouwelse). *Draft in progress*.

"Smoking, Morbidity, and Mortality: Evidence from a Long Panel" (joint with Donna Gilleskie and Daver Kahvecioglu). *Draft in progress.*

"Gamblers: An Analysis of a Unique Panel of Bettors." *Draft in progress*.

"The Great Arsenal of Democracy: The Political Economy of the County-Level Allocation of World War Two Military Spending" (joint with Paul Rhode and James Snyder). July 2001. *Under revision.*

"The Role of Institutions in Sustaining Local Income Taxes" (joint with Paul Rhode). February 2000. *Under revision.*

"Investment: Credit Constraints, Regulated Interest Rates and the Expectations of Financial Liberalization. The Portuguese Experience." *Bank of Portugal Working Paper*, WP 25-92, December 1992.

Refereed Conference Proceedings

"P2P's Impact on Recorded Music Sales" (joint with Felix Oberholzer-Gee). Second Workshop on the Economics of Peer-to-Peer Systems. http://www.eecs.harvard.edu/p2pecon/index.html. 2004.

Book Chapters

"Decentralization and Government Provision of Public and Private Goods: the Public Health Sector in Uganda" (joint with John Akin and Paul Hutchinson). In *Le financement de la sante dans les pays d'Afrique et d'Asie a faible revenu* (ed. by Audibert, Mathonnat, Roodenbeke), 2003.

"Local Liquor Control from 1934 to 1970" (joint with Felix Oberholzer-Gee). In *Public Choice Interpretations of American Economic History* (ed. Heckelman, Moorhouse, Whaples), 1999.

Book Reviews

Book Review of *Current Issues in Public Choice* (1996), edited by José Casas Pardo and Friedrich Schneider. *Journal of Economic Literature*, June 1997, 775-777.

Other Papers

Brief *Amici Curiae* of Felix Oberholzer-Gee and Koleman Strumpf in Support of Respondents. In the Supreme Court of the United States, MGM Studios Inc., et al. v. Grokster, Ltd., et al. 2005.

Service

Fall 2006	University of Kansas, economics department, hiring committee (outside member).
8/2005-7/2006	UNC Scholarly Communications Committee. This committee is drafting the university's strategy for the online communication of scholarly materials.
1/1998-7/2006	IRSS Political Economy Working Group Co-Chair. This group coordinates political economy research at UNC and runs a political economy seminar.
13 April 1999	IRSS public colloquium. Public seminar on my federalism research for the UNC social science community.
9/1996-7/2006	UNC-Duke Public Economics Seminar, Co-Organizer. Inter-university group which brings outside speakers to present frontier academic research.
9/1999- PRESENT	Strom Thurmond Institute, Advisory Board. This group provides policy advice regarding the regulation of gambling.
6/1996-12/1996	Member, North Carolina Facility Planning Commission. This group provides guidance and advice to North Carolina public school superintendents on planning capital development programs**.**

Conferences/Seminars Organized

1 November 2007	Conference on Corporate Applications of Prediction/Information Markets I organized this conference which featured speakers from Microsoft, Google, GE, Best Buy, Rite-Solutions, Intrade, Consensus Point, and academic experts on corporate prediction markets. Sponsors include the KU School of Business, Center for Applied Economics, and the Kauffman Foundation.
1-2 November 2005	Red Hat-UNC Long Now Conference I helped organize sessions for this conference at UNC. Participants included Matthew Szulik (CEO of Red Hat), Molly Broad (President UNC), Roger McGuinn (Musician/Byrds), and top exceutives from entertainment, internet, and P2P companies.
17 June 2004	The Law and Economics of File Sharing and P2P Networks conference I jointly organized this conference at the Cato Institute. Participants included Jack Valenti (President and CEO of the MPAA), Rep. Rick Boucher, CEOs of P2P monitoring and software companies.
23 October 2003	Internet Gambling conference I organized this conference at the Cato Institute. Participants included Rep. Barney Frank and experts on wagering markets.

12-15 June 2003 International Conference on Public Economic Theory
I served as a local organizer.

7 December 2002 Triangle Area Applied Microeconomics Conference, Organizer.
I organized and ran this conference which had 30 attendeees.

Discussant

12 September 2008 Economic History Association, Yale University. Discussant for paper "The Emergence of Rights-Based Multinationals."

31 March 2007 Sixth Annual Strategy & the Business Environment Conference, Harvard Business School. Discussant for paper "Party Influence in Congress and The Economy."

4 January 2003 American Economic Association Annual Meetings, Washington DC. Discussant for paper "Welfare Programs and Crime in Cities during the Great Depression."

Public Talks

22 May 2008 Creative Industries and Intellectual Property at Birkbeck College, University of London (sponsored by DIME).
Invited participant in panel "Intellectual Property Users in the Creative Industries." The title of my talk was "The effect of file sharing on the sale of entertainment products: the case of recorded music and movies."

23 February 2007 Duke Law School, Sixth Annual Hot Topics in Intellectual Property Law Symposium.
Invited participant in panel "Video and Movie File Sharing." The title of my talk was "The Economic Damages of File Sharing: What We Know (and What We Need to Know)."

13 November 2006 Kansas Law School, Intellectual Property Law Student Association, invited lecture.
The title of my talk was "The Effect of File Sharing on the Sale of Entertainment Products: The Case of Recorded Music and Movies.

23 January 2006 Duke Law School, Center for the Study of the Public Domain, Invited lecture in "The Information Ecology" series
The title of my talk was "The Effect of File Sharing on the Sale of Entertainment Products: The Case of Recorded Music and Movies."

16 March 2005 Consumer Electronics Association (CEA) IP & Creativity conference
I presented my file sharing research at this conference. Other participants on my panel included Senator Norm Coleman (R-Minnesota), Mark Cuban (Chairman HDNet and owner of Dallas Mavericks), Mitch Bainwol (Chairman and CEO of RIAA), Dan Glickman (President and CEO of MPAA), Gary Shapiro (President and CEO of CEA).

15-16 December 2004	Federal Trade Commission P2P conference I presented my file sharing research at this conference. Other participants on my panel included Cary Sherman (president of the RIAA) and Sam Yagan (President of eDonkey/MetaMachine).
14 September 2004	Proposition 1: To Regulate or Prohibit Online Gambling A summit which considered the pros and cons of liberalizing laws related to online wagering. Other participants included David Carruthers, Chief Executive Officer of BETonSPORTS (one of the largest firms in terms of online US bettors) and Frank Catania, former Deputy Speaker of the NJ General Assembly.
2-3 May 2004	(Fourth Annual) Future of Music Coalition Policy Summit, George Washington University. I presented my file sharing research at this conference of independent musicians.
July, August 2003	Rotary Club presentations. Public lectures on the economics of sports bookmaking.

Seminar Presentations and Panels Chaired

"The Effect of File Sharing on Movies"
- American Economic Association Annual Meetings, Boston, 6-8 January 2006. Also chaired panel "The Internet's Impact on the Sale of Entertainment Products."

"Manipulating Political Stock Markets: A Field Experiment and a Century of Observational Data"
- University of Kansas Business School, 31 October 2008.
- Kansas City Federal Reserve Bank, 25 June 2008.
- WZB, Berlin Germany, 2 June 2008.
- University of Virginia, 12 November 2007.
- Iowa State, 26 January 2007.
- UNC Greensboro, 3 November 2006.
- Prediction Markets Summit - East, New York City, 3 February 2006.
- London Business School conference on information markets, London England, 19 December 2005.
- University of Arizona, 6 December 2005.
- DIMACS Workshop on Markets as Predictive Devices (Information Markets), Rutgers University, 2-4 February 2005.

"The Effect of File Sharing on Record Sales: An Empirical Analysis"
- University of Kansas Business School, 12 September 2005.
- University of Missouri. 9 September 2005.
- Marshall School of Business, USC, 25 March 2005.
- University of Chicago GSB, Applied Economics seminar, 9 March 2005.
- UNC Kenan-Flagler, Marketing, 24 February 2005.
- Duke SSRI, 21 February 2005.
- Syracuse University, 9 February 2005.
- George Mason, 26 January 2005.
- Tulane University, 24 January 2005.
- FTC P2P Conference, 15-16 December 2004.
- University of Florida, 8 October 2004.
- University of Buffalo, 1 October 2004.

- The Law and Economics of File Sharing and P2P Networks, The Cato Institute, 17 June 2004.
- NBER Economics of the Information Economy Conference, 7-8 May 2004.
- (Fourth Annual) Future of Music Coalition Policy Summit, George Washington University, 2-3 May 2004.
- University of Arizona, 30 March 2004.
- American Economic Association Annual Meetings, San Diego, 3-5 January 2004. Also chaired panel "Internet Economics."

"Historical Predictions Markets: Wagering on Presidential Elections"
- Triangle Economic History Workshop, Chapel Hill, 19 November 2003.

"Illegal Sports Bookmakers"
- University of Michigan, 8 November 2004.
- Brown, 6 November 2003.
- UQAM, Montreal, 31 October 2003.
- Georgetown University, 20 March 2003.
- Virginia Polytechnic Institute (VPI), 21 February 2003.
- Carnegie Mellon University (GSIA), 11 October 2002.
- Duke, 10 September 2002.
- University of Chicago, Applications of Economics workshop, 1 April 2002.
- University of Chicago GSB, Economic and Legal Organization (ELO) workshop, 7 March 2002.
- American Economic Association Annual Meetings, Atlanta, 4-5 January 2002.

"The Great Arsenal of Democracy: The Political Economy of the County-Level Allocation of World War Two Military Spending"
- American Economic Association Annual Meetings, Washington DC, 3-5 January 2003.

"Assessing the Importance of the Tiebout Hypothesis: Local Heterogeneity from 1850 to 1990"
- Workshop on Federalism and Decentralization, Center for European Integration Studies (ZEI) and the University of Bonn, Bonn, Germany, 20-22 June 2003.
- University of Kentucky, Lexington, 7 December 2001.
- Social Science History Association Annual Meetings, Chicago, 15 November 2001.
- University of Chicago (Political Economy), Chicago, 16 October 2001.
- University of Michigan, Ann Arbor, 8 October 2001.
- Wharton School (Applied Microeconomics), Philadelphia, 25 April 2001.
- University of Illinois, Urbana-Champaign, 13 April 2001.
- Clemson University, Clemson SC, 20 October 2000.
- American Economic Association Annual Meetings, Boston, 7-9 January 2000.
- UNC/Duke, 8 December 1999.
- NBER Summer Institute Development of the American Economy, 12-15 July 1999.

"The Behavioral Dynamics of Youth Smoking"
- Kenan-Flagler Business School, Chapel Hill, 27 February 2003.
- Federal Trade Commission (FTC), Washington DC, 22 March 2001.
- American Economic Association Annual Meetings, Boston, 7-9 January 2000.

"Endogenous Policy Decentralization Testing the Central Tenet of Economic Federalism"
- University of Virginia, Charlottesville, 2 December 1999.
- University of Alabama, Birmingham, 5 November 1999.
- Cornell University, Ithaca, 21 April 1999.
- Wake Forest Applications of Public Choice Theory to Economic History conference, Winston-Salem, 9-10 April 1999.
- George Mason University, Fairfax VA, 8 February 1999.
- Clemson University, Clemson SC, 27 January 1999.
- Iowa State University, Ames Iowa, 20 January 1999.

- American Economic Association Annual Meetings, New York, 3-5 January 1999. Also chaired panel "Federalism and Policy Choice."
- University of Maryland, College Park, 11 November 1998.
- Southern Economic Meetings, Baltimore, 8-10 November 1998.
- UNC/Duke, 12 November 1998 and 9 December 1998.
- NBER Summer Institute Law and Economics, 31 July-1 August 1998.
- Public Choice Society Meetings, New Orleans, 13-15 March 1998.

"**Does Government Decentralization Increase Policy Innovation?**"
- Stanford Institute of Theoretical Economics (SITE) Summer Workshop, Stanford, 9-13 July 2000.
- Duke, 1 December 1997.
- W. Allen Wallis Institute Conference on Political Economy (University of Rochester), Rochester, 26-27 September 1997.
- Public Choice Society Meetings, San Francisco, 21-23 March 1997.

"Infrequent Assessments Distort Property Taxes: Theory and Evidence"
- Who Owns America II (University of Wisconsin), Madison, 3-6 June 1998. Also chaired panels "Land and Property Tax" and "Tax Increment Financing and Economic Development."
- Public Choice Society Meetings, San Francisco, 21-23 March 1997.
- Wharton Public Policy and Management Department, Philadelphia, 13 February 1997.
- Southern Economic Meetings, Washington D.C., 23-25 November 1996. Also chaired panel "Land and Property Taxes."

"A Predictive Index for the Flypaper Effect"
- Public Choice Society Meetings, Houston, 12-14 April 1996.

"Sequential Election Contests: Strategic Effects Oppose Momentum in Presidential Primaries"
- Public Choice Society Meetings, Houston, 12-14 April 1996.
- UNC/Duke, 18 September 1995.
- Northwestern MEDS conference on Analysis of Political Institutions, Evanston, 12-15 July 1995.
- MIT/Harvard [RTG Positive Political Economy], 6 December 1993.

"Credibility and the Structure of Taxes: The Local Earned Income Tax in Pennsylvania"
- Wharton Public Policy and Management Department, Philadelphia, 21 March 1996.
- Virginia Polytechnic Institute (VPI), 6 February 1995.
- University of Rochester, 2 February 1995.
- UNC, 31 January 1995.
- Smith College, 25 January 1995.
- MIT, Fall 1994.

Media Coverage

My work has been featured in The New York Times, The Wall Street Journal, The Economist, Financial Times, Science, The Atlantic Monthly, Boston Globe, Business Week, Chicago Tribune, Christian Science Monitor , Los Angeles Times, Slate, USA Today, Washington Post, BBC, Guardian (of London), Daily Telegraph (of London), Maclean's, Toronto Sun, MTV, Rolling Stone, Spin, Variety, and Wired. I have appeared on ABC News, Nightline, CNN, CNBC, C-Span, NPR, Bloomberg Radio, and I have written an invited op-ed for the Philadelphia Inquirer. My work was also listed as a feature news item on the Yahoo home page.

A full list of interviews, citations, and invited commentaries is available at http://people.ku.edu/~cigar.